









Welcome to the Film & Television Workshop

FACILITATOR





DENNIS ROLLS

Meet Denis Rolls: The Disciplined Maverick

Denis Rolls is not your average brand communication expert. With over 20 years of experience in leveraging video as a powerful medium, coupled with a unique approach to branding strategy, Denis has carved out a reputation as a true "Disciplined Mayerick."

As the founder of Pixel Tone New Media, a forward-thinking Brand Communication Agency established in 2015, Denis has led the charge in transforming brands through innovative and impactful storytelling. His work has not gone unnoticed, with a prestigious Promax Award under his belt and numerous other award nominations highlighting his creative prowess.

Denis's passion for technology and creativity is palpable. Armed with a National Diploma in Graphic Design, a Degree in Multimedia, and a plethora of certificates in Technology, Video, and Brand Strategy, Denis is constantly pushing the boundaries of what's possible in the digital landscape.

But Denis's impact extends beyond his professional accolades. With over 1000 hours spent facilitating workshops and delivering keynote speeches, Denis is a firm believer in the power of knowledge sharing. For him, leadership is not just about personal success; it's about developing others along the way.

In a world where innovation is key, Denis Rolls stands out as a beacon of creativity and inspiration. His approach to brand communication is not only effective but also fun and down-to-earth, making him a true trailblazer in the industry.

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Meet Thukela Tuxman Mcanyangwa:

Thukela Tuxman Mcanyangwa is a music composer, producer and audio engineer from Queenstown, in the Eastern Cape Started making music, professionally, in 2009 with a well-known duo called lintloko Zeenyoka EC from the Eastern Cape. Later, that same year, He moved to Johannesburg to study Sound engineering, and, to continue making music.

So far, from mainstream to underground, he has worked with the likes of Kabomo, Lulo Cafe, Cigi LaMayne, Duncan, BlakLez, DJ Lemonka, DJ Hudson, GingerTrill, Mawe2, ShowLove Music, Social, Commentary Forum, Point Blank, Ace Of Spades, Joint Pusher, Tattoo LE and Rashid Kay. He has also contributed music for projects such as Back 2 The City Hip Hop Festival and the South African Hip Hop Awards. His music has also been featured on TV shows such as AboveGround, Sisters in Soul and Blow Up or Cave.

The workshop is designed to teach young people to adapt in the production industry while keeping up with technology as jobs get displaced at a rapid pace. They will have an understanding of shooting Narrative, Branded Content, Events, Music Videos. The outcome of this workshop is to produce tech savvy and flexible film makers that will be ready to be injected into the real South African video production economy.

The final product will the a Video Business Card which will be 1 Minute running Time.

Date	Subject	Activity	Time
02 May 2024	Introduction: Brand Strategy & Go to Market	Theory and Practical	9am-3pm
03 May 2024	Story Telling and Production Roles	Theory and Practical	9am-3pm
04 May 2024	Script Writing, Story Board and Treatment	Theory and Practical	9am-3pm
09 May 2024	Cinematography and Audio (Rigging)	Theory and Practical	9am-3pm
10 May 2024	Visual Effects Sound Design and Music	Theory and Practical	9am-3pm











Date	Subject	Activity	Time
11 May 2024	Multi-Cam shooting and Presentation	Theory and Practical	9am-3pm
16 May 2024	Shoot Day	Practical	9am-3pm
17 May 2024	B- Roll Day	Practical	9am-3pm
18 May 2024	Editing - Practical	Practical	9am-3pm
23 May 2024	Editing Review (Audio and Visual)	Practical	9am-3pm
24 May 2024	Editing - Complete	Practical	9am-3pm
25 May 2024	Screening and Certification	Practical	9am-3pm











